









A to Z

Indonesian Artistry: Fashion and Crafts Directory



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Foreword



Nia Niscaya -Deputy Minister for Marketing Wonderful Indonesia, the largest archipelagic country in the world, blessed with rich cultures and traditions. Consisting of more than 17,000 islands and 1,300 ethnic groups, Indonesia possesses many local talented artists and designers, propelling a vibrant and unique local creative industry in the country.

The Indonesian Government, through the Ministry of Tourism and Creative Economy, has the role of developing creative products. Among the variety of creative industries, fashion and crafts are two of the high potential sectors. Yet many hidden gems have not been recognized. We aim to help them be discovered and elevate the business in both domestic and international markets.

The A to Z Indonesian Artistry: Fashion and Crafts Directory provides you with the opportunity to meet our well-curated fashion and handicraft products. Guaranteed, both quality, and authenticity that is uniquely Indonesia. Culture, tradition, and the beauty of Indonesia's natural resources - all crafted into stories through patterns, stitches, and carvings - add more value to these products.

Lastly, we hope this book could inspire you to dive deeper into the beauty of Indonesia through the featured collections.

Welcome to Wonderful Indonesia!



Yuana Rochma Astuti

Director of Creative Economy Marketing The A to Z Indonesian Artistry: Fashion and Crafts Directory is prepared to accelerate the marketing of local fashion and craft products as the superior sub-sectors of Indonesia's creative economy.

There are 88 curated brands, consist of 39 fashion brands and 49 crafts brands, we are confident that these brands are on the highest quality and more than qualified to meet the quality standards.

Moreover, the products displayed are IP-based or Intellectual Property creative products, which means they have unique designs and beyond commodity products.

We believe that in this situation, the presence of the digital version of this directory is the best form of a marketing tool for buyers or potential business partners to get direct information about the brands.

We hope that this book will help you find the local artisan/designer to collaborate in both retail and business partnership.

Enjoy!



Fashion

A to Z Indonesian Artistry: Fashion & Crafts Directory

Fashion

A lot of our local fashion designers have built their unique direction in style and characters. Every piece created shows how diverse their perspectives are. Not to mention that some of them are not afraid of presenting great combinations of remarkable patterns, beautiful fabric choices, stunning motifs, bold techniques, and other aspects unquestionably displaying the premium details.

AliniAMMARABluesvilleCopa de FloresD.TaleDanjyo HiyojiHexagonINA WatchKaIND.Kami.KanaLakanuaLeloqLoosewoodMaetala ProjectMaima IndonesiaManungsMissmarinaMonel

Nolatore Nataoka Oldblue. Co PALA Nusantara Pattent Goods Pijakbumi Prabu Indonesia REINKARNASI Rengganis Saul Semilir Ecoprint SHIROSHIMA SUQMA SWIMSWEETS Sylvieromy Math Art + Design TALU Tioria by Caramia Tomo Indonesia

WOODKA





• Alini

Having a focus on utilizing patchworks, Alini brings women's accessories with exquisite details. Not to mention, the brand also carries a purpose to empower the surrounding community. They transform waste into economic empowerment.



AMMARA is a ready-to-wear Muslim fashion brand with a stunning feminine style. Their characters explained through a selection of floral prints they carefully chose. Without a doubt, elegance is what they aim.

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0	Address	Jl. Menteng Tenggulun RT 006 RW 010 No. Menteng, Jakarta Pusat, 10310	3
S	Phone	: +62 8128 9081 550	
Ő	Instagram	: @alinifashionethnic	
\oplus	Website	: -	



0	Address	:	Pasar Modern Bintaro Jaya RC-03, Bintaro Utama Sektor 9, Tangerang Selatan, 15411
S	Phone	:	+62 8118 8634 88
Ő	Instagram	:	@ammaraofficial
\bigoplus	Website	:	www.ammarastore.com





• Bluesville

Bluesville is a men's clothing brand that puts forward the concept of the traditional process of indigo and batik coloring applied in a modern and relevant way. Founded in 2011, Bluesville has the aim to preserve Indonesian culture and traditions in producing apparel by utilizing inherited techniques and always collaborating with various artists from the neighborhood and all across Indonesia.

INDEX

0	Address	Intermark Building CB1-02 Lingkar Time Tangerang Selatan	ır BSD,
S	Phone	: +62 8211 4714 176	
Ő	Instagram	: @bluesville	
\oplus	Website	: www.thebluesville.com	



Copa de Flores

Copa de Flores has a mission to bring the legendary handwoven as empowerment. Every piece is unique and made in traditional villages in Eastern Nusa Tenggara using natural plant-based dyes with a touch of modern twists. They also practice upcycling to produce their threads.

0	Address	:	Villa Mahkota Pesona, Blok F3 No. 36, Bojong Kulur, Gunung Putri, Bogor
S	Phone	:	+62 8211 2912 196
Ő	Instagram	:	@copadeflores
\oplus	Website	:	-





• D.Tale

D.Tale has always been focusing their goods on women's ready-to-wear items. They specialize in tailored look and well-fitted clothing such as vests, blazers, dresses, and trousers to bring up the look of modern professional women.

Danjyo Hiyoji

Danjyo Hiyoji always specializes in the ready-to-wear category, focus on inventing exciting fashion pieces for both men and women. Thus the works they showcase are perfect for the style-savvy individuals that adapt to the rapid global trends.

INDEX

Ac	ldress :	:	Jl. H. Nawi Raya No. 45B Blok B7, Gandaria Utara, Jakarta Selatan
& Ph	ione :	:	+62 8129 9411 000
O In	stagram :	:	@d.tale
⊕ w	ebsite :	:	www.dtaleclothing.com



0	Address	:	Jl. Pala Raya No. 67 RT 01 RW 01 Pondok Cabe Udik, Pamulang, Tangerang Selatan, Banten 15418
S	Phone	:	+62 2174 7002 65
(O)	Instagram	:	@danjyohiyoji
\oplus	Website	:	www.danjyohiyoji.com





• Hexagon

Hexagon is an accessory line made of mostly recycled materials, such as wood and bottle caps. The geometric shapes incorporated in their designs bring uniqueness to their character. The production method they use includes a combination of various techniques, including laser cutting.

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0	Address	:	Jl. Bank No. 27A, Kompleks Bank Niaga, Pejaten, Pasar Minggu, Jakarta Selatan, 12510
S	Phone	:	+62 8788 1515 327
Ő	Instagram	:	@zaratentriabengdesigns
\oplus	Website	:	-



INA Watch

Carrying the theme of Indonesia's cultural heritage and diversity, INA Watch combines the signature wooden watches with a wide variety of Indonesian fabrics as the strap. They are very consistent in incorporating local materials to their products, such as locally sourced woods and different types of traditional textiles.

0	Address	:	Kanoman RT 03 RW 05, Banyuraden, Gamping, Sleman, Yogyakarta, 55923
S	Phone	:	+62 8219 0274 735
()	Instagram	:	@inawatch.id
\oplus	Website	:	inawatch.id



• KaIND.



• Kami.

Kami. is a modest-wear brand that focuses on urban women with a modern lifestyle with a variety of categories ranging from accessories to clothing. Their products are unique for the contemporary style and the prints they design.

INDEX

0	Address	:	Jl. Raya Purwosari No. 83 Pasuruan, 67162
S	Phone	:	+62 3436 1273 6
Ő	Instagram	:	@kaind_id
\bigoplus	Website	:	www.kaind.id

KaIND has a mission to elevate local made hand-woven fabrics

and batik tulis by practicing slow and sustainable fashion.

scarves, zero-waste apparel, and also home living products

such as pillow cushion, table, and bed runner. Their products

They exclusively hand-loomed many variants of clothes,

are natural and traditionally produced.



0	Address	Jl. Kemang Selatan Raya No.14A, Kel. Bangka, Kec. Mampang Prapatan, Jakarta Selatan, 12730
S	Phone	: +62 2171 7949 95
Ő	Instagram	: @kamiidea
\bigoplus	Website	: www.kamiidea.com







• Kana

Kana Goods specially produce their items from natural fibers. They are also exclusively incorporating natural indigo dyes as their colorants. A selection of categories they have is ranging around Batik, scarves, bandanas, outerwears, blouses, and hats.

Khanaan

Khanaan focuses on ready-to-wear batik. They develop everything from scratch. They self-produced the fabrics, make the patterns, and dye their own batik. Their products are modern and simplistic but elevated with luxurious details that make the product look elegant.

INDEX

0	Address	Jl. H. Saleh No. 2 RT 002 RW 02 Benda Baru, Pamulang, Tangerang Selatan
S	Phone	: +62 2174 9236 8
Ő	Instagram	: @kanagoods
\oplus	Website	: www.kanagoods.com



0	Address	: JI.	Kramat II No. 39 RT 11 RW 01
S	Phone	: +(62 2176 9897 9
Ő	Instagram	: @	khanaan_official
\oplus	Website	: w	ww.khanaan.com







• Lakanua

Lakanua has a unique approach to designing watches. They make their products from extraordinary materials such as cement and pieces of wood that usually go to waste, combined with epoxy. Thus, their products have the embodiment of exclusive designs and textures.

INDEX

0	Address	:	Jl. Awiligar Ria 3 No. 3 Bandung, 40123
S	Phone	:	+62 8212 9609 141
Ö	Instagram	:	@lakanua
\bigoplus	Website	:	www.lakanua.com



Leloq Belu

Leloq Belu is a brand that focuses on fashion and interior decoration. They use a combination of teak wood, traditional handwoven textiles, and braided palm or pandanus leaves as their primary materials. By elevating Belu Regency's culture, they add a unique approach to their concept.

0	Address	: ITC-Fatmawati B1-32	
S	Phone	: +62 8131 5629 692	
O)	Instagram	: @leloqbelu	
\oplus	Website	: -	





Loosewood

Loosewood is a brand that innovates with recycled materials. They use woods originated from broken skateboards. The products they design are not only supporting sustainability but also giving a touch of unique aesthetics.

Maetala Project

Maetala Project is a handmade watch brand that uses raw materials from nature. They use locally sourced wood as the main element and completed with recycled black copper. There are two types of straps for their watches, which are genuine leather and lkat textile.

INDEX

O Address	: Jl. Raden Saleh Setabelan, Banjarsari, Surakarta
💪 Phone	: +62 8570 2499 470
O Instagram	: @Loosewood_
Website	: www.loosewood.com



\bigcirc	Address	:	BSD, Sektor XII-2, Blok H4/20, Rawa Buntu, Serpong, Tangerang Selatan
S	Phone	:	+62 8128 4664 266
Ő	Instagram	:	@maetala. project
\oplus	Website	:	maetalaproject.com



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Manungs

Manungs has different product categories, such as clothing, accessories, and home living. The fabrics they use for all their goods exclusively made from natural fibers and dyed with natural ingredients produced from leaves and woods extracts. Their production process is also environmentally friendly because the only methods they use are batik, shibori, and traditional weaving.

INDEX

0	Address	:	Jatisari 16/04, Playen, Playen, Gunungkidul, Yogyakarta, 55861
S	Phone	:	+62 8771 2347 046
Õ	Instagram	:	@manungs
\oplus	Website	:	-



• Maima Indonesia

Maima Indonesia is a ready-to-wear brand that focuses on modern women's fashion, especially in the modest category. They have square scarves and a wide variety of clothing such as tunics, skirts, pants, dresses, and outerwear.

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0	Address	:	Jl. Bukit Pakar Utara No. 47, Ciburial, Cimenyan, Bandung
S	Phone	:	+62 2220 4567 17
Ö	Instagram	:	@maima.indonesia
\bigoplus	Website	:	maimaindonesia.com



• Missmarina





Monel

Monel's products are all about comfort, and that's the reason why the fabrics they mainly use cotton on their goods. This modest fashion brand has various item categories such as dresses, tunics, shirts, pants, and skirts.

INDEX

0	Address	:	JL. Inpres No. 5 RT 4 RW 12 Petukangan Selatan, Pesanggrahan, Jakarta Selatan, 12270
S	Phone	:	+62 8131 9683 995
Ő	Instagram	:	@missmarina.id
\oplus	Website	:	-

Missmarina is a daily-wear Muslim fashion brand that focuses

on modern, feminine, yet simplistic modest clothing. They also

offer a selection of handmade accessories and other products

by smaller local businesses that align with their vision.



0	Address	: Jl. Buah Batu No. 87, Bandung
S	Phone	: +62 2273 1071 3
Õ	Instagram	: @monelboutique
\bigoplus	Website	: monelboutique.id





Nataoka

Nataoka is a sustainable fashion brand that focuses on women's wear. They made their products mainly from linen. They genuinely care about the comfortability of their products because their concept is all about the summer lifestyle.

INDEX

0	Address	Jl. Jurang Mangu Barat No. 8, Bintaro Sektor 7, Tangerang Selatan
S	Phone	: +62 8181 3151 4
Ö	Instagram	: @monstore
\oplus	Website	: www.heymonstore.com

Monstore is a lifestyle retail company that currently has

a focus on producing wearable art through clothing and

the goal is to bring stories behind every piece they made.

merchandise such as art prints, gifts, and novelties. For them,



INDEX

0	Address	:	Jl. Batu Mejan, Canggu, Kuta Utara, Badung, Bali, 80361
S	Phone	:	+62 8193 7089 789
Ő	Instagram	:	@Nataoka
\oplus	Website	:	nataoka.com



Monstore



PALA Nusantara

PALA Nusantara is a brand focused on designing wooden watches. Their style is minimalistic, yet still keeping the essence of Indonesian culture. They also incorporate genuine leather on their designs.

INDEX

their pieces.

0	Address	:	JI. Simprug Golf 18 No. 3A1, RT 7 RW 8, Grogol Sel., Kec. Kby. Lama, Kota Jakarta Selatan
S	Phone	:	+62 8186 2258 3
Ő	Instagram	:	@oldblueco
\oplus	Website	:	www.oldblueco.net

Oldblue. Co's inspiration mostly comes from the vintage

American workwear, mainly from the late 1800s to the 1960s

era. They love old fashioned dungarees along with its heritage

value and spirit. For them, it's essential to design clothes more

truthfully and genuinely. Thus, they bring real-life purpose to



INDEX

0	Address	:	Jl. Kaum Cipaganti No. 44/35A, Sukajadi, Pasteur, Bandung, 40161
S	Phone	:	+62 2220 3526 2
Ö	Instagram	:	@palanusantara
\oplus	Website	:	www.palanusantara.com



• Oldblue. Co





Pattent Goods

Pattent Goods is a brand with a focus on comfortable socks. Their products have a strong character displayed in the patterns they design. Through visually pleasing socks, they encourage people to express their creativity.

Pijakbumi

Pijakbumi is a brand born to produce environmentally friendly shoes. They combine three pillars, namely: originality of design, sustainable materials, and promoting the wisdom of local crafts. Pijakbumi seeks to interpret fashion identity as part of a responsible lifestyle to maintain a balance environmental ecosystem.

INDEX

0	Address	: Jl. Wartawan 1 No. 21B, Turangga, Bandung
S	Phone	: +62 8112 0566 5
O)	Instagram	: @pattentgoods
\oplus	Website	: www.pattentgoods.com



0	Address	:	Jl. Gudang Utara No. 40B, Merdeka, Kec. Sumur Bandung, Kota Bandung
S	Phone	:	+62 8572 2740 260
()	Instagram	:	@pijakbumi
\oplus	Website	:	www.pijakbumi.com





• Prabu Indonesia

Prabu Indonesia is a footwear brand that focuses on quality leather at a fair price. They hope their classic-modern approach keeps any look stylish and professional, radiating confidence to consumers any way they want to style it.

• REINKARNASI

REINKARNASI is a ready-to-wear fashion brand for men and women. Their inspirations come from grunge music icons with an envision in encouraging people to express their individuality. Each of their products is unique because everything is handmade.

INDEX

O Address	: Jl. Guru Mughni No. 8
💪 Phone	: +62 8179 8775 18
O Instagram	: @prabu.indonesia
Website	: www.prabu.id



0	Address	:	Jl. Pura Demak Barat No. 22, Teuku Umar Barat, Marlboro, Denpasar, Bali
S	Phone	:	+62 8123 9619 04
()	Instagram	:	@reinkarnasiclothing
\oplus	Website	:	www.reinkarnasiclothing.com



• Rengganis

customization of products.



• Saul

Saul is a ready-to-wear women's clothing brand. Their style is a combination of comfortability and feminine character. Through unique cuttings and mostly neutral colors, they bring modernity to their products.

INDEX

0	Address	Jl. Sanggar Kencana VI No. 9, Sanggar Hurip, Soekarno Hatta, Bandung
S	Phone	: +62 8180 2231 222
Ö	Instagram	: @rengganis.id_
\bigoplus	Website	: www.rengganis.id

Rengganis is a contemporary ready-to-wear fashion brand that

focuses on embroidery and traditional Indonesian textiles.

They offer an array of selection from casual to formal wears

with an ethnic touch. They are also open for consultation and



O Ad	dress :	:	Villa Bintaro Indah Blok A1 No. 22, Bintaro
🕓 Ph	one :	:	+62 2122 2137 58
O Ins	tagram :	:	@saul.studio
🕀 We	bsite :	:	-





SHIROSHIMA

SHIROSHIMA is a fashion brand that focuses on traditional techniques and craftsmanship on modern clothing. They offer a wide selection of male and female fashion pieces, mainly fusing traditional batik or handwoven fabric with a twist of modernity.

INDEX

0	Address	:	Perum. Griya Asri Pratama Blok A17, Jl. Balong, Sukoharjo, Kec. Ngaglik, Kab. Sleman, Yogyakarta
S	Phone	:	+62 8124 3514 301
Ő	Instagram	:	-
	Website	:	semilirecoprint.business.site

• Semilir Ecoprint

Semilir Ecoprint is an ethical eco-fashion brand that focuses

on eco print textiles. They use natural printing techniques

involving real plants, such as leaves and flowers on fabrics.



O Address	: Jl. Gandekan Lor No. 8, Yogyakarta, 55272
💪 Phone	: +62 2745 8218 0
O Instagram	: @shiroshima.indonesia
Website	: -



• SUQMA



• SWIMSWEETS

SWIMSWEETS is a fashion brand that has a focus on modest swimsuits for women. Their stylish looking pieces made out of the combination of comfortability and functionality. They believe that modest fashion is always evolving.

INDEX

and outerwear.

0	Address	:	Gedung Berrybenka Lt. 3, Jl. Mas Mansyur No. 19A, Karet Bivak, Jakarta Pusat
S	Phone	:	+62 8129 8072 988
Ō	Instagram	:	@suqmaid
\oplus	Website	:	www.suqma.com

SUQMA is a brand that focuses on ready-to-wear fashion. They

are ranging from scarves, dresses, tunics, shirts, pants, skirts,

present modesty in a casual style. Their comfortable pieces



\Diamond	Address	:	Jl. Musyawarah No. 4 RT 02 RW 01 Ragunan, Jakarta Selatan
S	Phone	:	+62 8211 3973 210
()	Instagram	:	@swimsweets_id
\oplus	Website	:	-



Design



R E M I U M

• TALU

TALU has a specialization in producing batik with natural materials. They commit to the traditional process and still combine it with a touch of modernity on their pieces through the patterns and designs. Everything is produced locally with environmentally friendly methods because they have a dedication to sustainability.

INDEX

0	Address	Jl. H. Sa'abun No. 1B, RT 009 RW 05 Jatipadang, Pasar Minggu, Jakarta, 12540.
S	Phone	: +62 8211 1928 354
Ö	Instagram	: @sylvieromy
\bigoplus	Website	: -

• Sylvieromy Math Art +

Sylvieromy Math Art + Design is a fashion brand inspired

by the combination of contemporary designs and Islamic

traditions, especially in art, crafts, and architecture. Their

main inspiration comes from Islamic Geometric Patterns.



0	Address	: Jl. Bypass Ngurah Rai 94, Denpasar, Bali
S	Phone	: +62 8131 4370 084
()	Instagram	: @talu.id
\oplus	Website	: www.talu-id.com
	Website	: www.talu-id.com



REMIU



Tomo Indonesia

Tomo Indonesia is a brand that focuses on performancedriven products. All designed for urban commuters. Their creations intended for a more active and improved lifestyle.

INDEX

0	Address	: Jl. Balai Pustaka Barat No. 345
S	Phone	: +62 8111920112
Ö	Instagram	: @tioriabycaramia.official
\oplus	Website	: -

• Tioria by Caramia

Tioria by Caramia has an authentic character as the

Indonesia's historical heritage.

fundamental value of the designs. That's why they bring a

variety of cheerful colors and patterns on their pieces. Not to

mention, most of their influences come from a combination of



0	Address	Jl. Rawa Sumur Barat No. 16, Kawasan Industri Pulo Gadung	
S	Phone	: +62 8111 7079 79	
Ö	Instagram	: -	
\oplus	Website	: tomogoods.com	



• WOODKA

WOODKA is a watch brand that always tries to make creations from the sincerity of wood and conserve the delicacy of Indonesian culture. Their signature product is the wooden watches that represent fun, quirky, and pop character. They also combine the finest Indonesian Tenun and genuine leather as the material for the interchangeable straps.

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0	Address	:	Jl. Tubagus Ismail V No. 14 Bandung
S	Phone	:	+62 8131 2345 385
Ő	Instagram	:	@woodka_
\oplus	Website	:	www.woodka.fun



Craft

Through diverse thoughts and ideas, our local artisans have created different types of crafts according to their marvelous approaches. Each of them has distinct preferences. The level of craftsmanship they bring also depends on how premium they want it to be and the look they intend to achieve. All in all, everything has its unique value they've designed in every detail.

ABANE Succulent AIEVL Design Studio Artes Indonesia Art from the Heart Baduy Shop Batik Reunceum Batik Rifaiyah Bedrock Braow Goods Gulaliku Indo Risakti Jamooga Janédan JP Wood Art KAIT KAR Jeweillery Kay Leather

Kunang-Kunangku Handmade Maharani Craft Manika MARABRAUN Меги Moana Venusa Nabila Ardhani Studio Naruna Ceramic Nataloka Noesa Robries Sackai Bags Sepiring Indonesia Tenoon Tenun Songke "Dahlia" To-we Tenun UMA Design VR Textile Wastra Batik



ABANE Succulent

ABANE Succulent has a very particular product in the catalog. They are a brand engaged in providing souvenirs. The product they stock is mini succulent plants.



AIEVL Design Studio

AIEVL is a design studio that focuses on experimental and conceptual products. Inspired by both the advantages and disadvantages of an object, they offer products that display the different sides that are commonly unseen.

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0	Address	: Jl. Cimanuk Raya No. 3, Baktijaya, Depok
S	Phone	: +62 8569 9736 96
()	Instagram	: @abanesucculent
\oplus	Website	: -



0	Address	:	JI. Haji Naimun No.12B, Pondok Pinang, Kebayoran Lama, Jakarta, 12310
S	Phone	:	+62 8159 3266 14
Õ	Instagram	:	@aievl
\bigoplus	Website	:	www.aievl.com





• ARANE

ARANE is a ready-to-wear clothing line created with the spirit of natural and indigenous resources. They embrace slowfashion movement by using natural fabric, natural dyes, and eco-printing techniques that are locally made. Every single unique shape on the print naturally comes from nature.

Artes Indonesia

Artes Indonesia is a studio and art workshop that focuses on making aesthetic elements and souvenirs that conceptualize their work to fit the context. They use various types of materials for their designs, including brass, copper, stainless steel, iron, as well as using resin, wood, and stone.

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0	Address	: Pogung Baru D31A, Sinduadi, Mlati, Sleman	
S	Phone	: +62 8822 5435 466	
Ő	Instagram	: @arane_id	
\oplus	Website	: www.arane.co.id	



O Address	: Jl. Raya Golf Dago No. 3, Bandung, 40198	
🕓 Phone	: +62 8132 0343 046	
O Instagra	e @artesindonesia	
🕀 Website	: www.artes.id	





Craft

• Art from the Heart

Art from the Heart produces versatile batik products that can serve as various key fashion pieces. They also create their signature batik scarves through the solar printing method and dye them with natural colorants.

Baduy Shop

Baduy Shop sells various handicrafts and Baduy woven fabrics. All Baduy woven fabrics they have, are truly unique, rich in beautiful characters. The process is always handmade. They only use the traditional weave that is very simple.

INDEX

0	Address	Perum Pesona Griya Blok P1 RT/RW 04/10, Kauman, Batang, Jawa Tengah	
S	Phone	: +62 8564 7228 882	
Ö	Instagram	: @batik.art_from_the_heart	
\oplus	Website	: -	



0	Address	:	Kp. Marengo RT 001 RW 002, Kanekes, Leuwidamar, Lebak, Banten
S	Phone	:	+62 8770 9887 810
Ő	Instagram	:	-
\oplus	Website	:	www.facebook. com/BaduyShopping





Batik Rifaiyah

Batik Rifaiyah brings the signature batik from Batang Regency, Central Java. The distinctive feature of this design is the combination of floral patterns with different kinds of living creatures. The signature colors of this batik pattern are red and blue.

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0	Address	: Jl. Sarimas II No. 1, Bandung
S	Phone	: +62 8782 5935 751
Ő	Instagram	: @batikreunceum
\bigoplus	Website	: -

• Batik Renceum

and other types of comfortable materials.

True to its name, Batik Reunceum serves all the designs with

a mix of several patterns, colors, and materials in one piece of

clothing. The purpose is to bring an eye-catching look to every

item they design. They use Batik Solo, Batik Garutan, Lurik,



0	Address	:	Desa Kali Pucang Wetan RT 02 RW 02, Kec. Batang, Kab. Batang, Jawa Tengah
S	Phone	:	+62 8572 8369 192
Õ	Instagram	:	@batik.rifaiyah
\oplus	Website	:	-



• Bedrock





Bengok Craft

Bengok Craft has a hope to bring local products into the global realm by producing locally-made water hyacinth crafts. They design various fashion pieces such as bags, hats, clothes, and sandals, as well as unique merchandise such as cellphone cases, books, bracelets.

INDEX

0	Address	: Jl. Hayam Wuruk No. 1E, Medan, 20152
S	Phone	: +62 8192 0780 18
Ő	Instagram	: @bedrock_id
\bigoplus	Website	: -

Bedrock has a blend of distinctive leather character with high-

quality material. They believe in the power of giving attention

to details. Thus their products are all handmade. Their purpose is to bring functional and long-lasting products.



\Diamond	Address	Sejambu, RT 02 RW 05, Kesongo, Tuntang, Semarang	
S	Phone	: +62 8967 2310 671	
Ö	Instagram	: @bengokcraft	
\oplus	Website	: bengokcraft.com	





• Braow Goods

Braow Goods has various handmade products made from genuine leather. All the manufacturing methods are done by hand, without using any machine, from the cutting and sewing to finishing processes. The aim is to ensure the quality of every piece they produce.

Conture Concrete Lab

Conture Concrete Lab specializes in transforming concepts into reality through the combination of science and unique design approaches. They always strive to push the boundary. The intention is to bring up new things, such as finishes, material compositions, and unusual design forms.

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O Address	Jl. East Asia 17 No. 37, Greenlake City, Cipondoh, Tangerang
🕓 Phone	: +62 8592 1606 369
O Instagram	: @braowgoods
Website	: www.braowgoods.com



O Address	Jl. Awiligar Raya No. 57C, Cibeunying, Cimenyan, Bandung, Jawa Barat, 40191
💪 Phone	: +62 8112 2703 02
O Instagram	: @contureconcretelab
Website	tjahjadid.wixsite.com/contureconcretela b/projects



• Du Anyam





• FATCHCRAFT

FATCHCRAFT designs various products for wall and interior decoration. The materials they use are traditional textiles, such as batik or any other Indonesia's traditional fabrics. They raise a unique theme such as rustic clotheslines and scarf hangers.

INDEX

0	Address	:	Jl. Batu Jajar No. 14, Sawah Besar, Jakarta Pusat, 10120
S	Phone	:	+62 8128 3988 877
Ő	Instagram	:	@duanyam
\bigoplus	Website	:	www.duanyam.com

Du Anyam is a social entrepreneur group that provides

and souvenirs, all made out of palm leaves and barks.

traditional woven crafts for women empowerment and the

promotion of local culture in Flores-East Nusa Tenggara and

Nabire-Papua. They produce various types of functional items



INDEX

0	Address	Pondok Bunga Sariwangi 2 B-19 RT 003 RW 012, Desa Sariwangi, Kec. Parongpong, Kab. Bandung Barat, 40559
S	Phone	: +62 8188 6372 6
Ö	Instagram	: @fatchcraft_indonesia
\oplus	Website	: www.fatchcraft.blogspot.com



Ministry of Tourism and Creative Economy



Craft

P R E M I U M

• Gulaliku

Gulaliku is a brand that makes a variety of collectible and functional products in a new lifestyle like today. Natural materials such as wood, bamboo, and natural fiber are the main ingredients because besides having an authentic texture, they also able to build emotional closeness between humans and a product.

Indo Risakti

Indo Risakti has a series of home decor products made from natural fiber, water hyacinth, seagrass, banana tree bark, and recycled wood. Their designs include a variety of unique baskets, boxes, wall decorations, mirrors, and other decorative items.

INDEX

0	Address	Gilang No. 4 Baturetno, Banguntapan, Bantul, Yogyakarta, 55197
S	Phone	: +62 8579 9061 467
Ő	Instagram	: @gulaliku
\bigoplus	Website	: www.gulaliku.id



0	Address	:	Jl. Ringroad Manding RT 06, Trirenggo, Bantul, Yogyakarta
S	Phone	:	+62 8784 3126 448
O)	Instagram	:	@indorisakti
\oplus	Website	:	www.indo-risakti.com





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• Jamooga

Jamooga designs educational toys and decorations made out of locally sourced woods. The theme comes from folklore and stories about Indonesian indigenous animals. Everything is rich in inspiring stories that will stimulate positive aspects for children.

INDEX

timelessly beautiful.

0	Address	:	Jl. Dr. Sutomo Gg. Gayam RT 3 RW 1, Watesalit, Batang, Jawa Tengah.
S	Phone	:	+62 8123 3187 770
Ő	Instagram	:	@nurul_maslahah832
\oplus	Website	:	-

• I'm Nurul Batik

I'm Nurul Batik focuses on maintaining the quality of classic

they create long-lasting and high-quality products that are

Batik. By utilizing traditional hand-written techniques,



INDEX

0	Address	:	Jl. Gegerkalong Tengah No. 22, Gegerkalong, Kec. Sukasari, Kota Bandung, Jawa Barat
S	Phone	:	+62 8562 2199 30
Ö	Instagram	:	@jamooga
\oplus	Website	:	www.jamooga.com



Craft



Janédan

Janédan focuses on designing leather goods from eco-friendly materials and natural dyes. Through a lock and fold method, each creation they design meant to be a practical no-sew onesheet-one-product, glue-and-metal-free, with a statement ornament inspired by Indonesian culture.

• JP Wood Art

JP Wood Art produces crafts that utilize leftover woods that usually turn into waste. Their products are ranging from daily necessities to home decoration. All designed with their unique artistic value.

INDEX

Ac	ldress	:	Janganan RT 04 Gg. Durian, Panggungharjo, Sewon, Bantul, Yogyakarta
🕓 Ph	ione	:	+62 8124 6803 500
O In	stagram	:	@janedan_id
• w	ebsite	:	-



0	Address	:	Krajan 1, RT 1 RW 2 Tegalsari, Banyuwangi, Jawa Timur
S	Phone	:	+62 8560 8782 565
Ő	Instagram	:	@jp_woodart
\oplus	Website	:	-







Kanuawi Living

Kanuawi Living designs a wide variety of furniture and home decor. They focus on utilizing processed bamboo materials for their products. All locally sourced and made. They make sure to incorporate only natural methods and elements. From their materials, preservation process, coloring, and the final coating of the product.

INDEX

0	Address	:	Bandung, Jawa Barat
S	Phone	:	+62 8774 1593 025
Ő	Instagram	:	@kanuawi
\oplus	Website	:	-



• KAIT

KAIT products come from knitted bamboo yarn that is safe and free from harmful chemicals. Their materials are environmentally friendly, sustainable, and made through manual processes. They also incorporate a relatively new method by applying batik over knitted fabrics.

0	Address	:	Arcadia Daan Mogot, Jl. Daan Mogot KM 21 Blok H – 7 # 11, Tangerang, Batu Ceper, 15122
S	Phone	:	+62 8222 6688 876
Ö	Instagram	:	@KaitHandmade
\bigoplus	Website	:	kaithandmade.com





Kay Leather

Kay Leather specializes in genuine leather goods. Their creations vary from fashion items such as jackets, bags, wallets, footwear, and accessories, to numerous types of stationery and home accessories.

INDEX

of jewelry.

0	Address	: Jl. Cihampelas No. 214, Bandung, 40131
S	Phone	: +62 8112 2898 90
Ö	Instagram	: @karjewellery
\oplus	Website	: www.kar-jewellery.com

KAR Jewellery is a Bandung based studio that has a focus on

unique collection will provoke your thoughts on how you feel

when you wear this, how you will treat it, and wear it as a piece

durable ceramic jewelry in a delicate style approach. Their

KAR Jewellery



\Diamond	Address	Purimas Candi Kav. C-1 Ture Sardonoharjo, Ngaglik, Sleman, Yogyakarta	
S	Phone	: +62 8182 6629 8	
Ö	Instagram	: @kayleather	
\oplus	Website	: www.kayleather.com	





• Kriyalogam

Kriyalogam specializes in contemporary copper ornament arts. Their products range from lamps, bathtubs, sinks, and kitchen appliances, to calligraphy artworks.

• Kunang-Kunangku Handmade

Kunang-Kunangku Handmade designs each doll uniquely to be one of a kind. They use cheerful colors with simple shapes but still bring exciting characters with it. The dolls they design are not just for kids' toys but also for teenagers, adults, as well as pets.

INDEX

0	Address	:	Tumang Gunungsari RT 04 RW 15, Cepogo, Boyolali
S	Phone	:	+62 8564 7513 024
Ő	Instagram	:	@gallerykriyalogam
\oplus	Website	:	www.kriyalogam.com



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\bigcirc	Address	: Jl. Pulau Kae Selatan 86, Denpasar Barat, 80114
S	Phone	: +62 8123 7550 590
Ő	Instagram	: @kunang_kunangku
\bigoplus	Website	: -





P R E M I U M

Maharani Craft

Maharani craft provides various types of crafts that work as jewelry for the home. The products range from home decor to accessories, all made out of natural materials such as stone, metal, wood through the handmade process.

Manika

Manika has a clear vision for the brand's concept. It is a combination of natural-raw handmade craftsmanship, timeless, precious, and rough. Brass, unpolished stones, and leather are a few types of materials incorporated in their designs.

INDEX

0	Address	Jl. Tangkuban Perahu Gang Mertasedana 7, • Kerobokan, Badung, Bali, 80361	
S	Phone	: +62 8522 0110 688	
O)	Instagram	: @maharanicraft.bali	
\bigoplus	Website	: www.maharanihandicraft.com	



INDEX

0	Address	:	Jl Tangkuban Perahu Gang Mertasedana 7 Kerobokan, Badung, Bali 80361
S	Phone	:	+62 8185 6474 0
Õ	Instagram	:	@manika_jewellery
\oplus	Website	:	-



Ministry of Tourism and Creative Economy







• Меги

MARA BRAUN uses various materials such as batik andMeru develotraditionally woven fabrics, combined with genuine leather, allunique bagslocally sourced and made. They also include different kinds ofcreations, perelements such as metal and wood in some of their designs.

Meru develops a specialization in producing a variety of unique bags. They focus on utilizing traditional fabric into their creations, perfected with a touch of modern flair.

INDEX

0	Address	: Jl. Bapa Rapi No. 9, Bandung
S	Phone	: +62 8522 0110 688
Ő	Instagram	: @marabraunleather
\oplus	Website	: -

MARA BRAUN



0	Address	:	Mall Kota kasablanka, Lantai LG, Beranda Nusantara D9, Jakarta
S	Phone	:	+62 8123 4615 600
O)	Instagram	:	@merustyle.di
\oplus	Website	:	merustyle.id





Moana Venusa

Moana Venusa is a merchandise art product brand. They produce various types of items, such as pouches, clay pins, and notebook bindings, All are hand-painted manually. The design is limited edition because each piece is one of a kind.



Nabila Ardhani Studio

Nabila Ardhani Studio specializes in hand-made ceramic appliances. The creations they produce are beautiful, ranging from mugs, cups, plates, to vases, and many other things, where each piece created with its unique flair.

INDEX

O Ad	dress :	Jl. Pajagan Blok Mekarmulya RT 003 RT 001, Tenjolayar Wetan, Cigasong, Majalengka, Jawa Barat
🕓 Ph	one :	+62 8584 2355 220
O Ins	stagram :	@moana.venusa
⊕ We	ebsite :	-



O Address	: Jl. Kecapi I No. 52 C4, Jagakarsa, Jakarta Selatan
🖉 Phone	: +62 8578 1779 993
O Instagram	: @nabilardhanistudio
Website	: nabila-ardhani.com





PREMIUM

• Naruna Ceramic

Naruna Ceramic is a brand that uses local materials spiced up with a unique character. The production is mostly through the handmade process. They combine ceramic, wood, brass, copper, rattan, and some recycled materials in their products. Currently, they focus on designing beautiful tableware and wall ornaments.

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O Address	: Jl. Kauman 9B Kec. Sidorejo, Salatiga
🕓 Phone	: +62 8122 0050 04
O Instagram	: @narunaofficial
Website	: www.narunaceramic.com



Nataloka

Nataloka is a brand that specializes in tableware and home decor. Each piece has a value of local wisdom behind it with a touch of modern design. They made all their products locally with locally sourced materials. Their unique character comes from a combination of ceramic and rattan weave that is handmade.

0	Address	: Jl. Pembangunan No. A/5, Padasuka, Bandung
S	Phone	: +62 8564 3707 970
()	Instagram	: @natalokaliving
\oplus	Website	: -





P R E M I U M

Nemonic Design

Nemonic Design is a home-based textile studio that focuses on the exploration and production of textile, leather, and paper-based products using handmade marbling techniques. They produce every product manually, so each of them has its uniqueness. There are three categories of their products, including ready-to-wear, accessories, and stationery.

INDEX

0	Address	: Jl. Jati No. 28, Bandung	
S	Phone	: +62 8122 0050 04	
Ő	Instagram	: @nemonicdesign	
\bigoplus	Website	: nemonicdesign.com	



Noesa

Noesa focuses on Indonesian traditional art for the products. They twirl and tie various motifs and colors of ikat Sikka from Maumere, a small town in Flores, East Nusa Tenggara. Their products are functional fashion pieces for daily wear. They bring new color combinations of traditional patterns to bring out unique looks.

0	Address	Pasar Santa, Ground Floor, BKS 080, Jl. Cipaku ' No. 1, Petogogan, Kby. Baru, Jakarta Selatan, 12170	1
S	Phone	: +62 8560 8782 565	
Ö	Instagram	: @noesa.satu	
\oplus	Website	: noesa.co.id	





PREMIUM *etrem*

• OAKSVA

OAKSVA is a sustainable jewelry brand that incorporates spices and sands from all over Indonesia into each product. The designs they created become the exquisite jewelry for those who want to showcase their Indonesian culture with pride.

Robries

Robries manufactures a wide variety of furniture and home decor made out of plastic waste. They work together with the waste bank and sort everything out. Through a series of processes, they turn those plastic waste into tables, chairs, and clocks.

INDEX

0	Address	Jl: Bona Indah B3 No. 22, Lebak Bulus, Jakarta 12440	
S	Phone	+62 8121 8616 488	
Ő	Instagram	@oaksva	
\bigoplus	Website	www.oaksva.com	



O Ad	dress :	Jl. Ngagel Timur No. 46-48, Pucang, Surabaya
🕓 Ph	one :	+62 8233 8064 817
O Ins	stagram :	@robriesgallery
🕀 We	ebsite :	-





PR

Sackai Bags

Sackai Bags specializes in graphic canvas bags. They use a manual screen printing technique to produce their signature prints that are bold and vivid. The figures they made are portraying daily life through cheerful animal characters.



Sepiring Indonesia presents various products with meaningful illustrations of Indonesian culture. The products they craft consist of several categories, including home decor, corporate merchandise souvenirs, and fashion accessories.

INDEX

0	Address	Jl. Kavling Balai Rakyat No. 136 RT 009 RW 02, Jagakarsa, Jakarta Selatan, 12620	
S	Phone	: +62 8119 2687 4	
Ő	Instagram	: @sackai.bags	
\oplus	Website	: www.sackai.com	



0	Address	Komplek Atrium Senen Ruko F25, Jl. Senen No. 135, Jakarta Pusat	Raya
C	Phone	: +62 8158 8342 26	
Ō	Instagram	: @SepiringIndonesia	
\oplus	Website	: www.sepiringindonesia.com	



• Siji



• TALI AIR

TALI AIR designs all of the products in a contemporary style inspired by the natural and cultural treasure of Bandung. Their products are all handmade. They incorporate stamped batik techniques made with natural hot wax.

INDEX

0	Address	:	Jl. Pramuka, Dusun Code RT 002, Trirenggo, Bantul 55714 Yogyakarta, Indonesia
S	Phone	:	+62 8170 4868 06
Ő	Instagram	:	@siji.lifestyle
\bigoplus	Website	:	www.sijilifestyle.com

SiJi has a wide variety of elegant homewares and other

items. They produce bathroom accessories and home decor

for various projects, including wall decoration, tray, and a

selection of resin homewares, such as bowls and plates.



INDEX

O Address	: Jl. Setra Dago Timur No. 18, Antapani, Bandung
💪 Phone	: +62 8572 0356 160
O Instagram	: @taliair_
Website	: -



Craft

Tenoon

Eastern Indonesia.



• Tenun Songke Dahlia

Tenun Songke Dahlia specializes in traditional West Manggarai weave fabric. They utilize natural dyeing techniques to create all their products. It is a classic method to keep everything timeless and long-lasting.

INDEX

0	Address	:	Jl. Maccini Sawah No. 23, Makassar
S	Phone	:	+62 8597 9539 258
Ő	Instagram	:	@tenoon_id
\oplus	Website	:	tenoon.id

Tenoon has a series of non-apparel products made with a

uniqueness of their products is the design of the materials

they choose because they mostly use woven fabrics from

combination of traditional woven fabrics from Indonesia. The



0	Address	Daleng Sampa, Desa Wae Mose, Kec. Le Selatan, Kab. Manggarai Barat, Flores,	mbor NTT
S	Phone	: +62 8218 8407 474	
Ő	Instagram	: -	
\bigoplus	Website	: -	







To-we Tenun

To-we Tenun specializes in traditional Flores weave fabric. Their products are classic and timeless, yet still displaying the bold character of Tenun Flores with a selection of colors they utilize.

• UMA Design

UMA Design manufactures a series of home decor products with a concept of the space theme. Their products are ranging from flower vases, tray, stationery, home decor, to lamps. They use resin and process it with marbling and terrazzo techniques. They add various types of metals, such as brass, stainless, copper, iron pipes, and acrylic too.

INDEX

0	Address	: Hombel, Mbaumuku, Ruteng, Flores, NTT	
S	Phone	: +62 8135 3843 006	
Ő	Instagram	: @Flores-art4.	
\oplus	Website	: -	



O Address	: Jl. Raya Golf Dago No. 3, Cigadung, Bandung
🕓 Phone	: +62 8132 0343 046
O Instagra	m : @umadesign.id
Website	: www.umadesign.id





• V Design

V Design specializes in various decoration elements. They design contemporary interior accessories, inspired by nature. The materials they use are mostly natural. Then they apply Indonesian traditions in a modern way as their technique.

• VR Textile

VR Textile has a variety of Palembang traditional fabrics such as Songket, Jumputan, and Tajung. They also turn these fabrics into various unique products such as clothes, bags, wallets, and other functional items.

INDEX

O Address	: Jl. Danau Tondano, No. 71, Sanur, Bali
🕓 Phone	: +62 8138 0285 725
O Instagra	m : @vdesignliving
Website	: www.vdesign-living.com



0	Address	:	Jl. Kiranggo Wirosentiko No. 999, Kel. 30 Ilir, Kec. Ilir Barat 2, Palembang
S	Phone	:	+62 8188 6372 6
O)	Instagram	:	-
\oplus	Website	:	-





• Wastra Batik

Wastra Batik Semarang produces unique fashion items made out of Semarang's signature batik pattern. They transform their batik men and women's clothing and other batik-derived products. The motifs they use mostly have flora, fauna, and various iconic things from Semarang as the inspirations.

0	Address	: Kanfer Raya Blok T No. 15, Banyumanik, Semarang
S	Phone	: +62 8122 5897 707
Ő	Instagram	: @olif_wastrabatiksemarang
\oplus	Website	: -



















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