



THE
ASCOTT
LIMITED

A Member of
CapitalLand Investment

Product Credentials

Serviced Residences & Hotels



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The Brand Spectrum




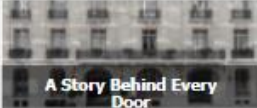
Citadines Berawa Beach, Bali



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THE BRAND SPECTRUM

<p>asr <small>ascott star retwards</small></p> <p>EXCLUSIVE</p>	<p>SERVICED RESIDENCE</p> <div data-bbox="624 321 1159 499">     </div>
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Our Portfolio

- Total operating and under development properties in Indonesia:
 - ✓ In Operation 71 Hotels & 11 Serviced Residences (**13,332 Rooms**)
 - ✓ Under Development 68 Hotels & 13 Serviced Residences (**11,888 Rooms**)
 - ✓ **TOTAL 163 Hotels & Serviced Residences (25,220 Rooms)**



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Serviced Residences & Hotels

Our Properties

Ascott Sudirman, Jakarta



Serviced Residence

Ascott Residence

Ascott Kuningan, Jakarta



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About us

Timeless Tradition

Ascott The Residence delivers
elegance that discerning business
travellers seek at prestigious
addresses in prime business
districts across the world.



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Ascott Jakarta

Our Location

JAKARTA

- Ascott Jakarta
- Ascott Kuningan Jakarta
- Ascott Menteng Jakarta (Opening 2022)
- Ascott Sudirman Jakarta

SURABAYA

- Ascott Waterplace Surabaya

Serviced Residence
Somerset

Somerset Sudirman, Jakarta



About us

Inspired Living
Somerset Serviced
Residence is catered
specially for guests travelling
in a small group or as a
couple, be it for business or
leisure.

Somerset Grand Citra, Jakarta



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Our Location

JAKARTA

- Somerset Berlian Jakarta
- Somerset Grand Citra Jakarta
- Somerset Sudirman Jakarta

SURABAYA

- Somerset Samator Surabaya (Opening 2022)

BANDUNG

- Somerset Asia Afrika Bandung (Opening 2022)



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Serviced Residence
Citadines

Citadines Berawa Beach, Bali



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About us

For The Love Of Cities
Citadines Apart'hotel offers
the flexibility and practicality
of a serviced apartment with
hotel services and locally
influenced experiences.

Citadines Rasuna, Jakarta



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Our Location

JAKARTA

- Citadines Gatot Subroto Jakarta (Opening 2022)
- Citadines Rasuna Jakarta
- Citadines Sudirman Jakarta (Opening 2022)

BANDUNG

- Citadines Kings Bandung (Opening 2022)

BALI

- Citadines Berawa Beach Bali



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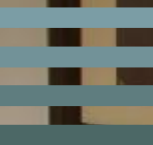
Hotels

Préférence Hotels

Maison Aurelia Sanur, Bali - by Préférence



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About us

Unique, Authentic &
Alluring
Préférence Hotels is a
label for luxury discreet
charm and heritage hotels
that offer subtle inspiration
and unique experiences.

The Tamarind Resort - by Préférence



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Our Location

BALI

- Maison Aurelia Sanur, Bali - by Préférence
- The Tamarind Resort - by Préférence




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Hotels

Vertu Hotels


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About us

The Joy of Living
Vertu Hotels provides
elevated comfort in a
stylish and refreshing
environment for the
fashionable and
established traveller.

HARRIS Vertu Hotel Harmoni Jakarta



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Our Location

JAKARTA

- HARRIS Vertu Hotel Harmoni Jakarta



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Hotels

HARRIS Hotels



HARRIS Hotel Kuta Tuban, Bali

HARRIS HOTEL
Tuban • Bali

ທ່ຽວຊາດ

Transit in Tuban | 7 Nights | IDR 300,000

ASCOTT LIMITED

Easy to Book | A Member of HARRIS Capital and Investment

About us

On The Move
A hotel for better, healthier
living, paired with vibrantly
fun atmosphere and
hospitable players! Feel
relaxed as if at your own
home.

HARRIS Resort Barelang Batam



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CapitalLand Investment

Our Location

JAKARTA

- HARRIS Hotel Tebet Jakarta
- HARRIS Hotel & Conventions Kelapa Gading Jakarta
- HARRIS Suites FX Sudirman Jakarta
- HARRIS Suites Puri Mansion Jakarta

BATAM

- HARRIS Resort Barelang Batam
- HARRIS Hotel Batam Center Batam
- HARRIS Resort Batam Waterfront



Our Location

BANDUNG

- HARRIS Hotel & Conventions Ciumbuleuit Bandung
- HARRIS Hotel & Conventions Festival Citylink Bandung

BALI

- HARRIS Hotel & Conventions Denpasar Bali
- HARRIS Hotel & Residence Riverview Kuta Bali
- HARRIS Hotel Seminyak Bali
- HARRIS Hotel & Residence Sunset Road Bali
- HARRIS Hotel Kuta Tuban Bali

Our Location

BEKASI

- HARRIS Hotel & Conventions Bekasi

BOGOR

- HARRIS Hotel Sentul City Bogor

SAMARINDA

- HARRIS Hotel Samarinda

SEMARANG

- HARRIS Hotel Sentraland Semarang

JAMBI

- HARRIS Hotel Jambi (Opening 2022)



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Our Location

MALANG

- HARRIS Hotel & Conventions Malang

PONTIANAK

- HARRIS Hotel Pontianak

SOLO (SURAKARTA)

- HARRIS Hotel & Conventions Solo

SURABAYA

- HARRIS Hotel & Conventions Bundaran Satelit Surabaya
- HARRIS Hotel & Conventions Gubeng Surabaya

Hotels

FOX Hotels



Fox Hotel Jayapura



About us

A Moment in Life
FOX Hotels offers a
personalised approach for
guests to experience “A
Moment in Life” through its
flexible products and
refreshing services.

FOX Hotel Jimbaran, Bali



Our Location

BALI

- FOX Hotel Jimbaran Beach Bali

BANDUNG

- FOX Harris Hotel City Center Bandung

JAYAPURA

- FOX Hotel Jayapura

PEKANBARU

- FOX Hotel Pekanbaru

YELLO Hotels

YELLO Hotel Manggarai Jakarta



About us

Hustle Hard, Play Harder
Emphasizes a trendy style
and provides guests a
sociable and cozy
environment where
interaction and new
experiences come alive.

YELLO Hotel Paskal Bandung



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Our Location

BALI

- YELLO Hotel Kuta Beachwalk Bali

BANDUNG

- YELLO Hotel Paskal Bandung

JAKARTA

- YELLO Hotel Harmoni Jakarta
- YELLO Hotel Manggarai Jakarta

SURABAYA

- YELLO Hotel Jemursari Surabaya

JAMBI

- YELLO Hotel Jambi



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Hotels

FOX Lite Hotels



FOX Lite Hotel DPulze Cyberjaya



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About us

Foxing Now!
FOX Lite is a network of strategically located midscale hotels with eclectic design driven by a strong unique personality and soul.

FOX Lite Hotel Metro Indah, Bandung



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Our Location

JAKARTA

- FOX Lite Hotel Grogol Jakarta (Opening soon)

BANDUNG

- FOX Harris Lite Hotel Metro Indah Bandung
- FOX Lite Hotel Majalaya Bandung (Opening 2022)

SAMARINDA

- FOX Lite Hotel Samarinda (Opening 2022)

CYBERJAYA (MALAYSIA)

- FOX Lite Hotel DPulze Cyberjaya

POP!

About us

Feel Free!

We are about colour,
convenience and great value.
We also think about the future
with environment-friendly
construction techniques.

POP! Hotel Pasar Baru, Jakarta



Our Location

JAKARTA

- POP! Airport Jakarta
- POP! Kelapa Gading Jakarta
- POP! Kemang Jakarta
- POP! Pasar Baru Jakarta
- POP! Tebet Jakarta

BALI

- POP! Denpasar Bali
- POP! Kuta Beach Bali
- POP! Teuku Umar Denpasar Bali

BANDUNG

- POP! Festival Citylink Bandung

BANJARMASIN

- POP! Banjarmasin

LAMPUNG

- POP! Tanjung Karang Lampung

TANGERANG

- POP! BSD Tangerang

Our Location

SEMARANG

- POP! Pemuda Semarang

SOLO

- POP! Solo

SURABAYA

- POP! Diponegoro Surabaya
- POP! Gubeng Surabaya
- POP! Stasiun Kota Surabaya

PEKANBARU

- POP! Pekanbaru (Opening 2022)

YOGYAKARTA

- POP! Timoho Yogyakarta
- POP! Sangaji Yogyakarta
- POP! Malioboro Yogyakarta

Managed By The Ascott Limited

The Botanica Sanctuary, Bogor



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Our Location

JAKARTA

- Rasamala & Cendana at Menteng
- Kimaya Slipi Jakarta

BOGOR

- Pesona Alam Resort & Spa
- The Botanica Sanctuary

BANDUNG

- Kimaya Braga Bandung



Our Location

BEKASI

- M+ Residence Bekasi (Open 2024)

SEMARANG

- Oak Tree Emerald Semarang
- The Wujil Resorts & Conventions Ungaran

YOGYAKARTA

- Kimaya Sudirman Yogyakarta



Better Together,
Stronger Together

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asr *ascott
star
rewards*



The Crest Collection



citadines
APART'HOTEL



PRÉFÉRENCE
HOTELS

Vertu
HOTELS

HARRIS
HOTELS

citadines
CONNECT

FOX
HOTELS

YELLO
HOTELS.COM

FOX *Lite*
HOTELS

pop!
HOTELS

THE ASCOTT LIMITED GLOBAL PRESENCE



>127,000*

Hotel, Serviced Apartment & Coliving Units

>790* Properties



>200

Cities

>30

Countries

*Figures updated as of 11 March 2021, which include units under development and Ascendas Hospitality Trust

Ascott Star Rewards (ASR) is an integrated loyalty solution which delivers serviced residences & hotels performance results through direct bookings, enhanced guest experience and optimized operation efficiency.



Global membership database for revenue growth



High-conversion marketing & partnerships strategy



A connected technology platform
(international booking engine, payment gateway, website, mobile app)

Serviced Residences & Hotels

ASR Membership



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TIERED MEMBERSHIP & BENEFITS

Earn ASR points for every stay

Elite members earn further tier bonuses



CLASSIC

SILVER

GOLD

PLATINUM

- Global benefits matrix will serve as the main guideline for all properties worldwide.
- Additional offerings may be provided by individual brands, countries and properties. These are featured on our website.

BENEFITS AT A GLANCE	CLASSIC	SILVER	GOLD	PLATINUM
Discount of 10% off Best Flexible Rates Year-long	•	•	•	•
Tier Bonuses	•	+20%	+40%	+60%
Seasonal offers	•	•	•	•
Birthday discount e-voucher	25% off	25% off	30% off	40% off
Welcome local gift or free drink	•	•	•	•
Complimentary in-room internet access	•	•	•	•
Early check-in subject to availability	•	•	Priority	Priority
Late check-out subject to availability	•	•	Priority	Priority
Complimentary airport transfer at serviced residences in the Middle East				•
Complimentary breakfast at serviced residences in Europe				•
Complimentary room upgrades subject to availability			In Europe Only	•

TIERED MEMBERSHIP & BENEFITS

For HOTEL PROPERTIES



CLASSIC

SILVER

GOLD

PLATINUM

- Global benefits matrix will serve as the main guideline for all properties worldwide.
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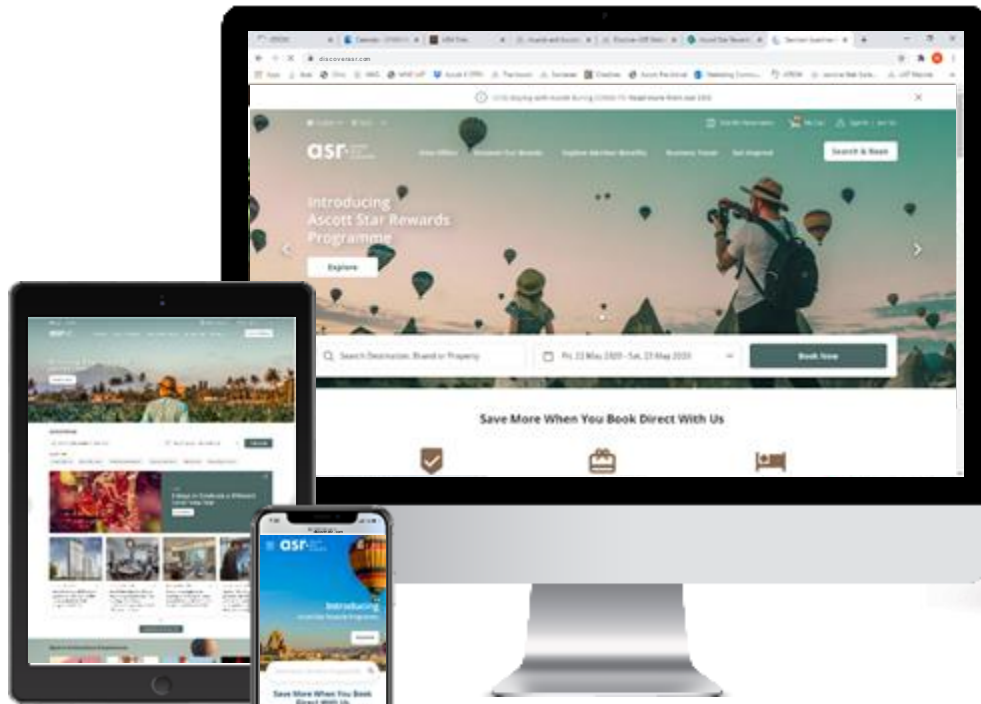
BENEFITS AT A GLANCE	CLASSIC	SILVER	GOLD	PLATINUM
Discount of 10% off packages all year long	•	•	•	•
Discount on Breakfast	15% off	15 % off	25% off	50% off
Discount on Food & Beverage *	15% off	15 % off	25% off	25% off
Laundry Discount			10% off	30% off
Spa	15% off	15 % off	15% off	15% off
Brand Merchandising	15% off	15 % off	15% off	15% off
Complimentary room upgrades subject to availability			•	•

ASR INTEGRATED LOYALTY SOLUTION

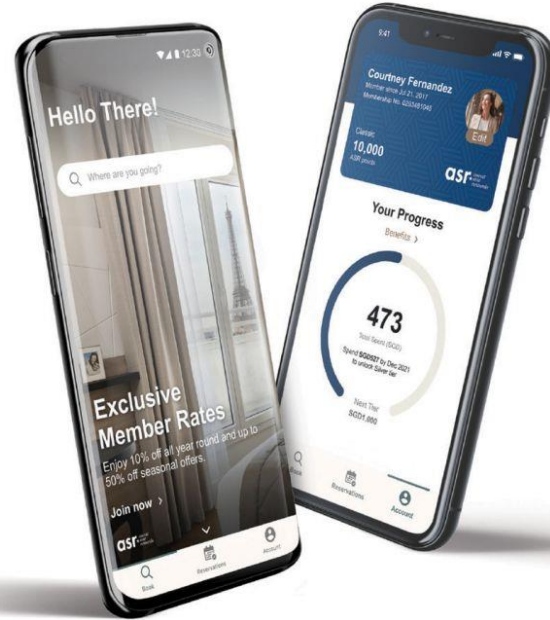


A connected technology platform: international booking engine, payment gateway, website, mobile app.

Member can earn and redeem ASR points for stays book through the brand website and mobile app.



discoverASR.com



DiscoverASR Mobile App

Available in Indonesia and Australia!

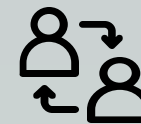
Members can now earn ASR points for all direct bookings and redeem their ASR points directly at property when they check-in.



Phone



Email



Walk-in



Global Distribution System (GDS)

**Better together,
Stronger together**

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asr *ascott
★ star
rewards*



The Crest Collection



citadines
APART'HOTEL

lyf

PRÉFÉRENCE
HOTELS

Vertu
HOTELS

HARRIS
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CONNECT

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HOTELS

pop!
HOTELS

THANK YOU



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